ABSTRACT OF THE DISCLOSURE

A method, system and apparatus for estimating automobile damage susceptible of paintless dent repair (P.D.R.). The method includes characterizing damage susceptible of P.D.R. by inspection of the vehicle; communicating those characterizations to a central computer, processing the characterizations based on predetermined rules stored in the central computer, and generating a report including a estimation of repair costs for the vehicle. The communication can be over a global computer network, a WAN, a LAN, or other ways to communicate between remote and central devices. A template can be used to assist in the characterization of damage.